

# DISTRICT TOURISM PROMOTION COUNCIL

Opp. Raj Bhavan, Vellayambalam,  
Kowdiar P.O, Thiruvananthapuram – 695003  
Phone: 0471 – 2315397, Fax 0471 – 2313606  
E mail: [info@dtptchiruvananthapuram.com](mailto:info@dtptchiruvananthapuram.com)  
Website: [www.dtpchiruvananthapuram.com](http://www.dtpchiruvananthapuram.com)

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No: DTPC/G-454/2016

29.04.2016

## NOTICE INVITING QUOTATIONS

Sealed quotations are invited from individuals/agencies for the right to erect and display of advertisement hoardings at

- i) the west side of the Beach Park facing sea (Tsunami Park) compound behind the thattukadas  
(Four nos of hoardings of size 30 feet x 20 feet)
- ii) the east side of the Beach Park (Tsunami Park) compound facing Sangumugham Junction  
(Two nos of hoardings of size 30 feet x 20 feet)
- iii) Tourist Amenity Centre compound by the side of M C Road, Keezhayikonam between Venjaramoodu Junction and Vamanapuram Junction  
( One boarding of size 40 feet x 20 feet)
- iv) on the granite compound wall of Chacha Nehru Traffic Training Park, Sanghumugham

The quotations shall specify the rate per Square feet for a period of one year. Separate quotations in sealed envelopes in respect of each/ any of (i) to (iv) above, along with EMD of ₹ 25,000/- (Rupees Twenty five thousand

only) per quotation (separate EMD for each quotation) as Demand Draft, in favour of the Secretary, DTPC shall reach this office on or before 3.30 pm on 13.05.2016. The quotations will be opened at 4.00 pm on the same day. Acceptance of the quotations will be subject to the terms and conditions stipulated in the detailed notice exhibited in the notice board of this office and Website: [www.dtpcthiruvananthapuram.com](http://www.dtpcthiruvananthapuram.com). The decision of the Secretary will be final in this regard.

Sd/-  
Secretary

## **DISTRICT TOURISM PROMOTION COUNCIL**

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### CONDITIONS STIPULATED FOR ERECTING ADVERTISEMENT HOARDINGS

1. The following are the details of space available for the display of advertisements :
  - i) the west side of the Beach Park facing sea (Tsunami Park)  
compound behind the thattukadas  
(Four nos of hoardings of size 30 feet x 20 feet)

ii) the east side of the Beach Park (Tsunami Park) compound facing Sangumugham Junction

(Two nos of hoardings of size 30 feet x 20 feet)

iii) Tourist Amenity Centre compound by the side of M C Road,

Keezhayikonam between Venjaramoodu Junction and

Vamanapuram Junction

( One boarding of size 40 feet x 20 feet)

iv) on the granite compound wall of Chacha Nehru Traffic Training

Park, Sanghumugham

2. Separate quotations in respect of any or all of the above, shall be submitted in sealed covers. The envelopes containing the quotations should be superscripted "Quotation for erecting advertisement hoardings at Sanghumugham Beach Park compound and Tourist Amenity Centre compound, Vamanapuram" as the case may be
3. The quotationer should quote the rate per Square feet of the advertisement hoarding
4. An amount of ₹ 25,000/- in the form of Demand Draft in favour of the Secretary, District Tourism Promotion Council, Thiruvananthapuram towards EMD will have to be submitted along with each quotation in sealed cover for each of the items (i) to (iv) under (I) above.
5. DTPC reserves the right to change/extend the time fixed for acceptance of the quotations and also to change the time fixed for opening the sealed quotations if so warranted by exigencies. The decision taken by DTPC shall be final in the matter.

6. No quotation will be accepted without the prescribed EMD amount. After opening the quotations the lease will be confirmed to the highest bidder. DTPC however will have the right to reject the quotation of the highest bidder for valid reasons and the DTPC's decision in the matter shall be final. The EMD amount of all bidders except that of the confirmed quotation will be returned. In the case of the bidder whose quotation has been confirmed, the EMD will be retained by DTPC and on subsequent execution of the agreement (mentioned in Para (7) below will be converted into security deposit refundable only on expiry of the period of contract after effecting necessary deductions towards liabilities or damages if any.
7. A bipartite agreement incorporating the terms and conditions stipulated in this notice shall be executed with DTPC by the successful quotationer within 14 days from the date of opening of the quotations, failing which his quotation will be rejected and the EMD forfeited. The period of three year of the contract during which the license will have exclusive right to put up advertisements (subject to the conditions stipulated in this notice) will commence on the date on which the agreement is executed.
8. At the time of signing the agreement the licensee should pay the total lease amount for one year quoted and agreed to. The balance of the lease amount should be paid at least 30 days before the expiry of contract period every year.
9. Any kind of tax due to the Corporation of Thiruvananthapuram or any other statutory body on account of displaying the advertisements

have to be paid by the licensee, who should produce documentary evidence (such as cash receipt etc) for having remitted such taxes before execution of the agreement.

10. Failure on the part of the licensee to comply with the stipulations in Para (8) and (9) above will result in forfeiture of his EMD.
11. No alternation or extension of the super - structure of the hoarding will be allowed.
12. No matters relating to tobacco or liquor shall be advertised. The advertisements should not contain any obscene matters or display any erotic images or postures.
13. The licensee should take care that either he or his agents/employees do not resort to any action which may cause any damage to the properties of DTPC and the licensee shall be responsible to reimburse/compensate to DTPC for any such damages in the manner which the DTPC deems fit.
  
14. The licensee or his representatives/employees will be allowed to enter the premises where the hoarding is erected for the work relating to displaying/changing the advertisements at reasonable hours during the pendency of the agreement mentioned in Para (7) above.

15. Violation of any of the clauses given in the agreement (mentioned in Para 7) will result in the termination of the contract and also in forfeiture of the Security Deposit.

Sd/-  
Secretary  
District Tourism promotion Council  
Thiruvananthapuram